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Licensing Sales
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Academic licensing 101

Two ways to buy Education licensing...

Subscription

- Enrolment for Education Solutions (EES)
- Open Value Subscription for Education Solutions (OVS-ES)
- School Agreement

Perpetual

- Select Plus for Academic
- Open License for Academic

So what's different?

School Agreement:

- Per Desktop
- Estate wide products
- Software Assurance benefits included as standard
- 50 points minimum

EES/OVS-ES:

- Per FTE (full time employee)
- Greater flexibility with additional products
- Software Assurance benefits included as standard
- 5 FTE's minimum

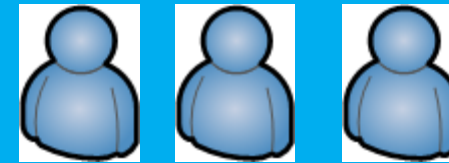
Scenario 1 – School on Select to EES

600 Desktops on Select



£162,000

170 FTE's on EES



£7,990 per year

Scenario 2 – School Agreement to EES

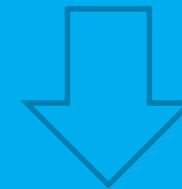
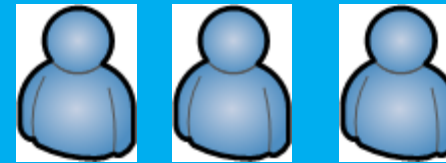
500 Desktops on School Agreement



£15,000 per year



150 FTE's on EES



£6000 per year

OVS-ES vs EES

OVS-ES CONTRACT OPTION

(FOR ORGANIZATIONS WITH FIVE OR MORE FTE EMPLOYEES)

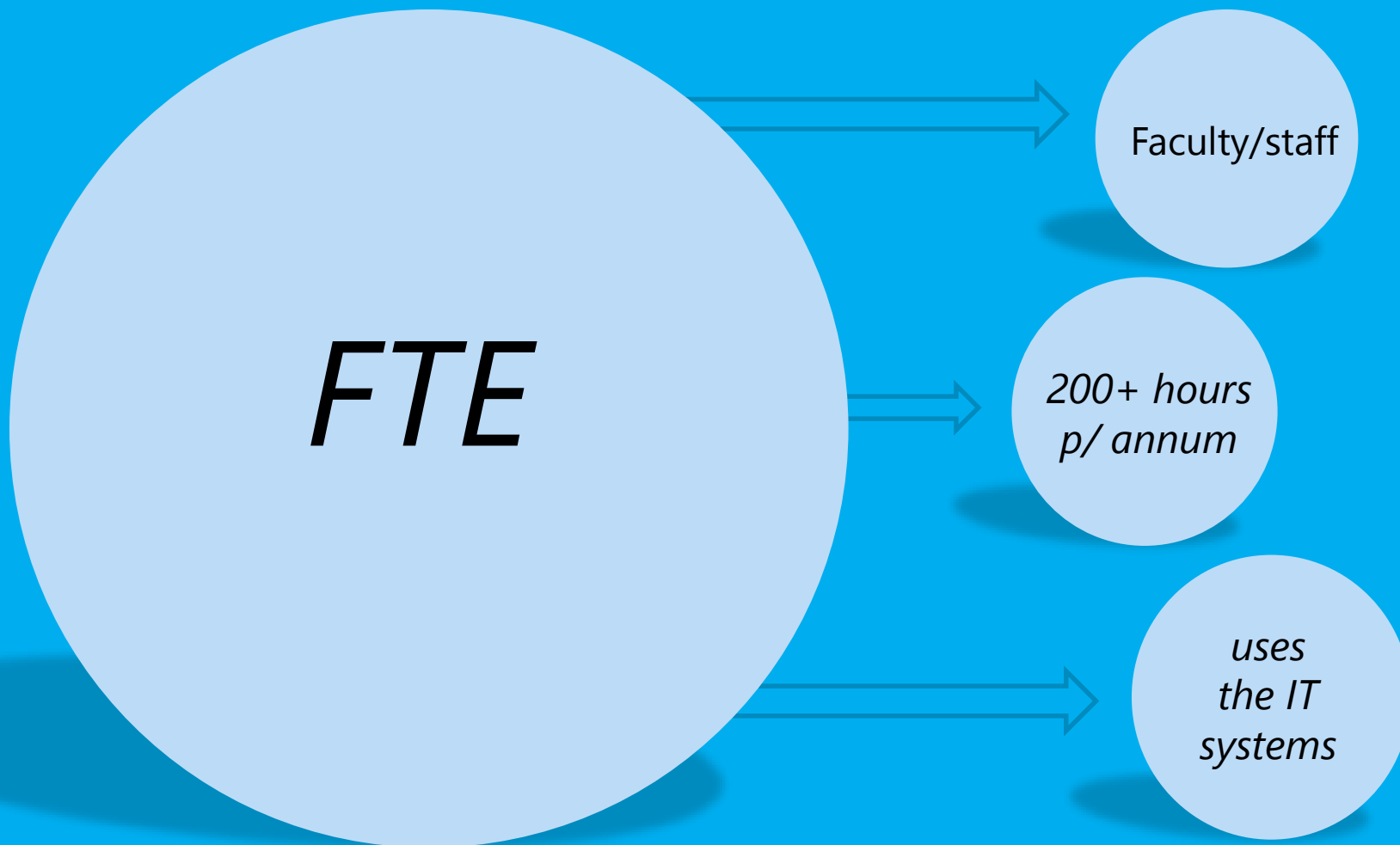
- 1 or 3 year term
- FTE = 200+ Hrs per annum
- Software Assurance included
- DreamSpark access to staff and students
- E-agreement
- Additional orders – no pro-ration
- Office 365 Plan A3 available
- 3 year extension option

CASA+EES CONTRACT OPTION

(FOR ORGANIZATIONS WITH 1000 OR MORE FTE EMPLOYEES OR STUDENTS, OR 1000 USERS LICENSED FOR A PLATFORM ONLINE SERVICE)

- 1 or 3 year term
- FTE = 200+ Hrs per annum
- Software Assurance included
- DreamSpark access to staff and students
- CASA Master Agreement
- Additional orders –pro-ration to min of 6 months
- Office 365 Plan A2, A3, A4 and add-ons available
- 1 or 3 year extension option

Calculating FTE



Desktop Platform Products:



Microsoft®
Core CAL Suite
Client Access License

Microsoft®
Enterprise CAL Suite
Client Access License

Core and Enterprise CAL Suite Portfolio



On-premise Licensing

ECAL Suite Full-Stack		
	Core CAL Suite	ECAL Suite Step-Up
Exchange Server	Standard CAL	Exchange Online Archiving Enterprise CAL Exchange Data Loss Prevention Exchange Online Protection
SharePoint Server	Standard CAL	Enterprise CAL
Lync Server	Standard CAL	Enterprise CAL
Windows Server	CAL	Active Directory Rights Management Services CAL
Microsoft System Center 2012 R2	Microsoft System Center 2012 R2 Configuration Manager Microsoft System Center 2012 R2 Endpoint Protection	Client Management Suite Microsoft System Center 2012 R2 Data Protection Manager Microsoft System Center 2012 R2 Operations Manager Microsoft System Center 2012 R2 Service Manager Microsoft System Center 2012 R2 Orchestrator

Additional Software Products

A broad selection of software and services are available as additional products and may be licensed by individual licenses in any quantity. Qualifying products include:

- Desktop applications
- RDS CALs
- Server products
- Microsoft IT Academy
- Windows Intune

Exceptions may apply. A complete list of additional products is located on the Microsoft Product List at: <http://www.microsoftvolumelicensing.com/userights/PL.aspx>.

Microsoft[®]
Visio[®]

 Windows Server 2012

Microsoft[®]
Project

Microsoft[®] IT
Academy Program



DreamSpark: Get the tools to help your students get ahead

Every educator, student and school lab can use DreamSpark for learning and teaching with the best professional-level design and development tools—*at no cost to schools and no cost to students.*



Operating Systems

Technical Departments

Applications

Technical Departments



Servers

All Students, Educators, Institutions

Developer & Design Tools

All Students, Educators, Institutions



DreamSpark puts all the power and creative potential of Microsoft development software in your hands with student app contests, coding camps, tutorials, expert help and free resources to build and publish their first Windows apps.

EES/OVS-ES Benefits



Easy Compliance

Count your users once per year and you're fully covered for all on-premises platform products licensed



Customized Solutions

Add additional products, either institution-wide, departmental-wide, or for individual devices at any time



Simplified Asset Management

Easily track and manage your software assets with self-service online tools such as Microsoft Volume Licensing Service Center (VLSC)



Low Administration

Subscription licensing eliminates the need to track your licenses for the selected desktop platform products on every PC



Lower Total Cost of Ownership (TCO)

Maximize the value of your investment with access to current technology, Work at Home (WAH) rights, student licensing, evaluation rights, Software Assurance, and more



Cloud on Your Terms

Free* access to Office 365 Plan 2, plus the ability to subscribe to additional Microsoft Online Services through your EES

*No license fee; doesn't include deployment or support costs associated with the service.

Windows 8.1 Enterprise Edition

Includes all features found within Windows 8.1 Pro



Windows
To Go

Run Windows 8 more securely on a USB stick from anywhere



DirectAccess

On the Internet, on the corporate network, seamlessly and more securely



BranchCache

Users in the branch office can download documents and apps faster



Virtual Desktop
Infrastructure

Improved end-user experience



AppLocker

Specify what software is allowed to run on a user's PCs



Enterprise
Sideload

Sideload enabled for Windows 8 apps

How to License

- Rights are included with Win Pro subscription through EES/OVS-ES or available standalone through perpetual VL programs
- All Windows client licenses under VL are upgrades only – all devices must have a qualifying base o/s
- Also included with the Windows VDA and Windows Companion Subscription License (CSL)

